CANADA ST CANADA	THE CATHOLIC WOMEN'S LEAGUE OF CANA TORONTO DIOCESAN COUNCIL 104 th Convention Oral Report April 28 and 29, 2025 Ajax Convention Centre 550 Beck Road Here I am Lord, send me Pilgrims of Hope	ADA	Here I an Lord res mars
Name:	Lynette Mendes		
Position:	Newsletter Editor		

Madam Chair,

When our President Kate requested me to take up the Newsletter Editor role, I was hesitant as it was out of my comfort zone, however, encouraged by my friend Charmaine who is the proofreader and who did the proofreading role for the last two years, I accepted the challenge and the role, synching with the theme "Here I am Lord send me". The role has no voting rights but you are involved with the TDC executive meetings and convention duties.

Saying Yes, and offering my services to the League, I grew in the newsletter role, learned new techniques and skills joyfully, reached out and received tremendous support from my CWL sisters. I allowed the Holy Spirit to inspire me to respond to God's call "Here I am Lord, send me" to serve God and Canada.

The challenge in creating a final newsletter document is to have all the articles submitted on time. Then the editing and formatting is done to have a final booklet. It is sent to the printer and then to Canada Post to meet the crucial dates for timely delivery.

The logistics of maintaining and updating the database of 600 names and addresses, depositing the approximate 93 cheques received, approving the proof from the printer and verifying their invoices are all a part of the process. The newsletter has to be cost-wise sustainable with improved efficiency.

One would ask, in this digital age, why are we not providing electronic copies. To justify. we are meeting the needs of our members who need a hard copy in their hands and who are willing to pay the cost of the newsletter.

The goal is to increase subscriptions for 2025 and to empower all parish council chairs to use the newsletter as a communications resource tool for reporting at meetings.

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Congratulations to the councils who have celebrated milestone anniversaries and members who received Maple Leaf service pin award and those who celebrated their years of service to the League. Members, you are valued and having your name in print and/or TDC website is a form of recognition.

Please visit our Newsletter table where you will find subscription forms and past issues of the Newsletters.

My written report can be found on page 21 in the online 2024 Annual Report Book.

This concludes my report

Lynette Mendes Newsletter Editor

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